MAPVIMO
WEBSITE AGENCY
ANALYSIS + CAPITAL + EXECUTION

COMPANY PROFILE
WASIFU WA BIASHARA

DIGITAL SOLUTIONS • BUSINESS GROWTH • PRACTICAL TECHNOLOGY
SULUHISHO ZA KIDIJITALI • UKUAJI WA BIASHARA • TEKNOLOJIA YA VITENDO

Your Business Deserves More Than Just a Website.
Biashara Yako Inastahili Zaidi ya Tovuti Pekee.

KIBAHA, PWANI, TANZANIA

01 | ABOUT MAPVIMO • KUHUSU MAPVIMO

EN: MAPVIMO Website Agency is an emerging digital solutions business based in Kibaha, Pwani, Tanzania. We help businesses establish a stronger digital presence, improve their operations and explore growth opportunities through technology. Our approach combines business analysis, strategic resource planning and practical execution to develop solutions that respond to real business needs. We believe technology should serve a clear purpose and create practical value.

SW: MAPVIMO Website Agency ni biashara inayojikita katika kutoa suluhisho za kidijitali, yenye makao ya shughuli Kibaha, Pwani, Tanzania. Tunasaidia biashara kujenga uwepo imara mtandaoni, kuboresha shughuli zake na kutumia teknolojia kutambua fursa za ukuaji. Mbinu yetu inachanganya uchambuzi wa biashara, mipango ya kimkakati ya rasilimali na utekelezaji wa vitendo. Tunaamini teknolojia inapaswa kuwa na lengo maalumu na kuleta thamani halisi.

02 | OUR VISION & MISSION • DIRA NA DHAMIRA YETU

VISION | DIRA

EN: To become a trusted digital solutions partner helping businesses grow through accessible, practical and innovative technology.

SW: Kuwa mshirika wa kuaminika katika suluhisho za kidijitali, anayesaidia biashara kukua kupitia teknolojia inayopatikana, inayotekelezeka na yenye ubunifu.

MISSION | DHAMIRA

EN: To make digital solutions more accessible to businesses by delivering useful websites, e-commerce platforms, digital systems and practical AI solutions.

SW: Kufanya suluhisho za kidijitali zipatikane kwa urahisi zaidi kwa biashara kupitia tovuti, mifumo ya biashara mtandaoni, mifumo ya kidijitali na matumizi ya AI yenye manufaa.

OUR FOCUS | KIPAUMBELE CHETU
Technology that solves a real business need, fits the agreed scope and can be used in practice.
Teknolojia inayotatua hitaji halisi la biashara, inayoendana na wigo uliokubaliwa na inayoweza kutumika kwa vitendo.

03 | THE A.C.E PHILOSOPHY • FALSAFA YA A.C.E

Our work is guided by three connected principles. | Kazi zetu zinaongozwa na misingi mitatu inayohusiana.

A — ANALYSIS **UCHAMBUZI**	Understand the business, identify challenges, examine customer needs and evaluate opportunities before recommending a solution. Kuelewa biashara, kutambua changamoto, kuchunguza mahitaji ya wateja na kuchambua fursa kabla ya kupendekeza suluhisho.
C — CAPITAL **MTAJI**	Examine available resources, technology, costs and investment priorities to identify practical ways of using resources effectively. Kuchunguza rasilimali, teknolojia, gharama na vipaumbele vya uwekezaji ili kubaini namna bora ya kutumia rasilimali kwa ufanisi.
E — EXECUTION **UTEKELEZAJI**	Turn agreed ideas and strategies into practical digital solutions through design, development, implementation and testing. Kubadilisha mawazo na mikakati iliyokubaliwa kuwa suluhisho za kidijitali kupitia ubunifu, utengenezaji, utekelezaji na upimaji.

04 | OUR SERVICES • HUDUMA ZETU

Business Website Design & Development | Utengenezaji wa Tovuti za Biashara

EN: Professional websites that present a business identity, showcase products or services and connect businesses with customers.

SW: Tovuti za kitaalamu zinazowasilisha utambulisho wa biashara, kuonyesha bidhaa au huduma na kusaidia biashara kuwasiliana na wateja.

E-commerce Development | Mifumo ya Biashara Mtandaoni

EN: Online platforms that help businesses display products, receive orders and improve digital selling.

SW: Mifumo ya mtandaoni inayosaidia biashara kuonyesha bidhaa, kupokea oda na kuboresha mauzo ya kidijitali.

Digital Business Systems | Mifumo ya Kidijitali ya Biashara

EN: Practical tools and systems designed to simplify processes, organise information and improve operational efficiency.

SW: Zana na mifumo inayolenga kurahisisha michakato, kupanga taarifa na kuboresha ufanisi wa shughuli za biashara.

Practical AI Solutions | Suluhisho za AI kwa Vitendo

EN: AI-powered solutions that can support customer communication, workflows, automation and business decision-making.

SW: Suluhisho zinazotumia AI kusaidia mawasiliano na wateja, mtiririko wa kazi, automation na kufanya maamuzi ya biashara.

05 | OUR APPROACH • NAMNA TUNAVYOFANYA KAZI

EN: We follow a structured process to ensure every project begins with understanding and ends with a tested solution.

SW: Tunafuata utaratibu maalumu unaohakikisha kila mradi unaanza kwa kuelewa mahitaji na kuishia na suluhisho lililopimwa.

01 • Discovery & Consultation | Kukusanya Mahitaji na Mashauriano

EN: Understand the business, its goals and challenges.
SW: Kuelewa biashara, malengo yake na changamoto zake.

02 • Analysis | Uchambuzi

EN: Assess requirements and identify the appropriate solution.
SW: Kuchambua mahitaji na kubaini suluhisho linalofaa.

03 • Planning & Proposal | Mipango na Pendekezo

EN: Define scope, deliverables, timeline and commercial terms.
SW: Kuweka wazi wigo wa kazi, matokeo, muda na masharti ya kibiashara.

04 • Design & Development | Ubunifu na Utengenezaji

EN: Build the agreed digital solution.
SW: Kujenga suluhisho la kidijitali lililokubaliwa.

05 • Testing & Quality Assurance | Upimaji na Uhakiki wa Ubora

EN: Review functionality, usability and responsiveness.
SW: Kukagua utendaji, urahisi wa matumizi na uwezo wa kufanya kazi kwenye vifaa mbalimbali.

06 • Delivery & Guidance | Makabidhiano na Mwongozo

EN: Hand over the completed solution and provide agreed guidance.
SW: Kukabidhi suluhisho lililokamilika na kutoa maelekezo yaliyokubaliwa.

06 | WHY MAPVIMO? • KWA NINI MAPVIMO?

• EN: Business-focused digital solutions.
SW: Suluhisho za kidijitali zinazozingatia mahitaji ya biashara.

• EN: A structured A.C.E approach.
SW: Mfumo wa kazi wa A.C.E wenye hatua zilizo wazi.

• EN: Practical use of modern technology.
SW: Matumizi ya teknolojia ya kisasa kwa vitendo.

• EN: Solutions designed around individual business needs.
SW: Suluhisho zinazoundwa kulingana na mahitaji ya kila biashara.

• EN: Clear project scope and agreed deliverables.
SW: Wigo wa mradi na matokeo yanayotarajiwa kuwekwa wazi.

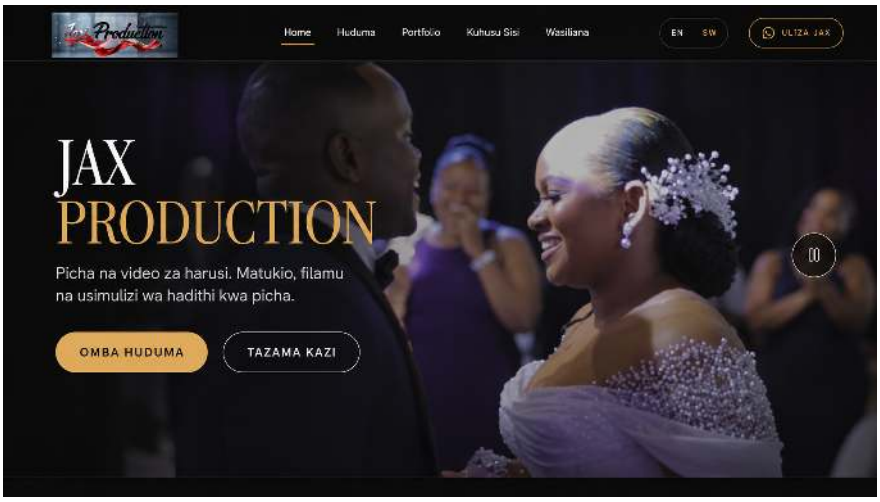
• EN: Guidance throughout project delivery.
SW: Mwongozo katika hatua mbalimbali za utekelezaji wa mradi.

07 | SELECTED PROJECTS • MIRADI TEULE

CLIENT PROJECT — JAX PRODUCTION

EN: A client website project in the photography and videography industry. It demonstrates MAPVIMO's approach to translating a client's business identity and services into a professional digital presence.

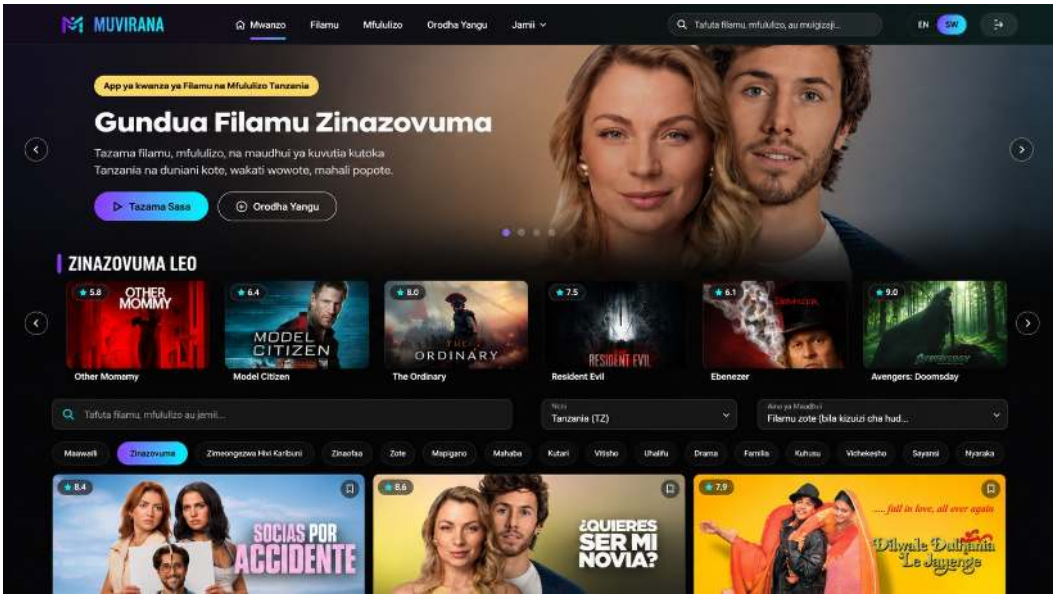
SW: Mradi wa tovuti ya mteja katika sekta ya upigaji picha na utengenezaji wa video. Unaonyesha namna MAPVIMO inavyobadilisha utambulisho wa biashara na huduma za mteja kuwa uwepo wa kitaalamu mtandaoni.



INTERNAL DIGITAL PRODUCT — MUVIRANA

EN: MUVIRANA is an internally developed digital entertainment platform for films and series. The interface demonstrates MAPVIMO's product development, user experience and digital platform capabilities.

SW: MUVIRANA ni jukwaa la burudani la kidijitali lililotengenezwa ndani ya MAPVIMO kwa ajili ya filamu na mfululizo. Muonekano huu unaonyesha uwezo wa MAPVIMO katika ujenzi wa bidhaa za kidijitali, uzoefu wa mtumiaji na majukwaa ya mtandaoni.



MUVIRANA PLATFORM INTERFACE PREVIEW | MFANO WA MUONEKANO WA JUKWAA LA MUVIRANA

08 | SERVICE COVERAGE • MAENEO TUNAYOHUDUMIA

EN: Our primary operational base is Kibaha, Pwani, Tanzania. We provide digital services online and arrange in-person consultations or client visits in Pwani and Dar es Salaam when required and agreed upon. Other locations can be served by arrangement.

SW: Makao ya shughuli zetu ni Kibaha, Pwani, Tanzania. Tunatoa huduma za kidijitali kupitia mtandao na kupanga mashauriano au ziara za ana kwa ana ndani ya Pwani na Dar es Salaam pale inapohitajika na kukubaliwa. Maeneo mengine yanaweza kuhudumiwa kwa makubaliano.

09 | CONTACT • MAWASILIANO

Business | Jina la Biashara	MAPVIMO Website Agency
Base | Eneo	Kibaha, Pwani, Tanzania
Phone / WhatsApp | Simu	+255 619 996 942
WhatsApp	https://wa.me/255619996942
Client Discovery | Fomu ya Taarifa za Mteja	https://tally.so/r/RWxo5Q
Contact preference | Njia ya mawasiliano	WhatsApp is our primary contact channel. WhatsApp ndiyo njia yetu kuu ya mawasiliano.

DOCUMENT STATUS: REVIEW CANDIDATE 04 · FOR INTERNAL REVIEW
HALI YA NYARAKA: REVIEW CANDIDATE 04 · KWA MAPITIO YA NDANI

MAPVIMO is currently in its business development and formalisation stage. This profile does not claim completed legal registration. MAPVIMO bado iko katika hatua ya kuendeleza na kurasimisha shughuli zake za kibiashara. Wasifu huu haudai kuwa usajili rasmi umekamilika.

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